

XVIII Annual International Conference
India's Score Card in Global Perspective

January 6-7, 2017 at India Habitat Centre, Lodhi Road, New Delhi, India

Under the joint auspices of

Delhi School of Professional Studies and Research (DPSR), (Affiliated to GGS Indraprastha University, New Delhi), Indian Commerce Association, Delhi Chapter, Indian Association for Management Development (IAMD), Divine International Group of Institutions, Gwalior, & Rotary Club of Delhi Maurya.

PROGRAMME SCHEDULE OF SATURDAY, JANUARY 07, 2017

Technical Session 1

TIMINGS: 10:00 A.M. – 11:00 A.M.

TOPIC: "India's Image in the Global Scenario"

VENUE: Maple Room, IHC, New Delhi

Coordinator

Ms. Disha Thanai, Assistant Professor, DPSR, Delhi

Rapporteur

Ms. Aashita Chhabra, Assistant Professor, DPSR, Delhi

Technical Session 2

TIMINGS: 11:30 A.M. – 12:10 P.M.

TOPIC: "Ease of Doing Business: A Comparative Analysis in the Context of Global Economies"

VENUE: Maple Room, IHC, New Delhi

Coordinator

Dr. Moley Ghoshal, Associate Professor, DPSR, Delhi

Rapporteur

Ms. Bhawna Manyal, Assistant Professor, DPSR, Delhi

Technical Session 3

TIMINGS: 12:15 P.M. – 01:00 P.M.

TOPIC: "Competitiveness and Transparency"

VENUE: Maple Room, IHC, New Delhi

Coordinator

Ms. Disha Thanai, Assistant Professor, DPSR, Delhi

Rapporteur

Ms. Mukta Katyal, Assistant Professor, DPSR, Delhi

SESSION CHAIR

- ❖ **Prof. L.S. Singh**, Formerly, Head & Dean, PG Department of Economics, Magadh University, Bodh Gaya

PAPER PRESENTATION

1. **Mrs. Ishani Sarkar**, Assistant Project Manager, Cushman & Wakefield India Private Limited, Kolkata, "*Benchmarking of Indian Construction Industry*".
2. **Ms. Shivani Jaswal**, Assistant Professor, Amity School of Economics, Amity University, Noida, "*Can a FTA with Africa in T&C industry save India from an economic slowdown?*", in co-authorship with **Ms. Tripti Garg**, Student, Amity School of Economics, Amity University, Noida.
3. **Dr. Moley Ghoshal**, Associate Professor, DPSR, "*Trade Performance of India and China in Micro, Small and Medium Enterprises Sector- A Case Study*".

SESSION CHAIR:

- ❖ **Prof. (Dr.) G. S. Popli**, Executive Member, BGS Sohna Degree College, Sohna, Gurgaon

PAPER PRESENTATION

1. **Dr. Satyendra Kumar Singh**, Principal, Divine International Groups of Institutions, Gwalior "*Ease of Doing Business: A Comparative Analysis in the context of Global Economies*" in co-authorship with **Dr. Sima Kumari**, Associate Professor, DPSR and **Dr. Shiv Kumar Singh**, Professor, Head and Dean, SOS in Commerce, Jiwaji University, Gwalior.
2. **Mr. Rajat Aggarwal**, Student, DPSR, "*Modi Government & Ease of Doing Business in India*" in co-authorship with **Ms. Bhawna Manyal**, Assistant Professor, DPSR.
3. **Mr. Rajat Yadav**, Student, DPSR, "*Ease of Doing Business*" in co-authorship with **Ms. Tanya Gandhi**, **Ms. Shruti Gupta** and **Mr. Naman Kakkar**, Students, DPSR.

SESSION CHAIR

- ❖ **Col. A. T. Gajraj**, *Retd. from Artillery, Indian Army, India.*

PAPER PRESENTATION

1. **Dr. Veena C Angadi**, Assistant Professor, REVA University, "*The Contribution of RAPID in making women sustainable Economic Development: A case study of NGO at Dharwad*".
2. **Mr. Biswajit Bandyopadhyay**, Senior Research Scholar, Department of Public Administration, Himachal Pradesh University, Shimla, "*Indian Perspective of Anti-Corruption Institutions for Combating Corruption in Sustainable Development: A Scorecard*".

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PROGRAMME SCHEDULE OF SATURDAY, JANUARY 07, 2017

Technical Session 4

TIMINGS: 10:00 A.M. – 01:00 P.M.

TOPIC: “Inclusive Development”

VENUE: Rudraksha, IHC, New Delhi

Coordinator

Ms. Simran Kaur, Assistant Professor, DPSR, Delhi

Rapporteur

Dr. Pratishtha Boora, Assistant Professor, DPSR, Delhi

SESSION CHAIR

Prof. Rajvir Sharma, Retd. Professor, Atma Ram Sanatan Dharma College, University of Delhi, Delhi

PAPER PRESENTATION

- Dr. Robert Magda**, Associate Professor, Faculty of Economics and Social Sciences, Szent István University, Godollo, Hungary, “*Sustainable Natural Resource Utilisation in our Future*” in co-authorship with **Ms. Dhanashree Katekhaye**, PhD student, Szent István University, Godollo, Hungary
- Mrs. Gandhari Saha**, Associate Professor in Political Science, Malda College, Malda, West Bengal “*Inclusive Growth in Malda District in the Perspective of Global Scenario*” in co-authorship **Ms. Parama Ray**, Contractual Teacher, Malda Collage, Malda West Bengal.
- Dr. Chinglen Maisnam (Bobo)**, Faculty Member, Department of Economics, Manipur University, “*Financial Inclusion for Inclusive Growth and Sustainable Development*”.
- Dr. Manikamma N. Sultanpur**, Assistant professor in Sociology, Smt. C.B. Patil Arts and Commerce Degree College, Chincholi, Karnataka, “*Challenges of Women Entrepreneurship: A Sociological Study in Gulbarga City*”.
- Dr. Suranjana Mitra**, Assistant Professor and Head of the Department of Economics Loreto College, Kolkata, “*Relation between Financial Inclusion and Poverty Reduction: A Study in Hooghly District of West Bengal*”.

TEA BREAK

11.00 A.M. – 11.30 A.M.

- Dr. Niru Sharan**, Assistant Professor, Amity Law School, Amity University, Noida, “*Sustainable Development-Towards a Greener Tomorrow*”.
- Ms. Namita Shukla**, M.Sc. Research Scholar, Department of HSc Extension & Communication Management, SHIATS, Allahabad. “*Role of Krishi Darshan in Transforming Agricultural Technologies: A Study on Agriculture Program in Rural Development*” in co-authorship with Dr. S. Mohapatra, Assistant professor, Department of HSc Extension & Communication Management, SHIATS, Allahabad,
- Mr. Chandan Wadhwa**, Research Assistant, Public Health Foundation of India, Gurgaon, “*Social Parity a Distant Dream: An Exploratory Study on Disabled People in India*” in co-authorship with **Ms. Richa Singh**, Independent Researcher.
- Ms. Yagma Asalat**, Research Scholar, Department of Education, AMU Aligarh, “*Inclusive Development*”.

LUNCH

01.00 P.M. – 02.00 P.M.

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PROGRAMME SCHEDULE OF SATURDAY, JANUARY 07, 2017

Technical Session 5A

TIMINGS: 10:00 A.M. – 03:00 P.M.

TOPIC: "Research Paper Presentations on Contemporary Issues"

VENUE: Kadamba, IHC, New Delhi

Coordinator

Ms. Aanchal Nagpal, Assistant Professor, DPSR, Delhi

Rapporteur

Ms. Monika Gulia, Assistant Professor, DPSR, Delhi

SESSION CHAIR

- ❖ Prof. D.K.Vaid, Professor & Dean- Academics, Delhi School of Professional Studies and Research, Delhi

CO-CHAIR

- ❖ Dr. Anil Kumar Singh, Associate Professor, Sri Aurobindo College, University of Delhi, Delhi

PAPER PRESENTATION

1. Dr. Uttam Kumar Datta, Senior Management Counselor & Head of Marketing Management Division, Bangladesh Institute of Management, Dhaka, "A Model for Designing a Deliverable Political Product to Win Power For A Peaceful Democracy".
2. Dr. Ahmed Syed Sohail, Assistant Professor - International Business College, Patna, "Impact of changing pattern of Media on Marketing".
3. Dr. Pratistha Boora, Assistant Professor, DPSR, "A Conceptual Evaluation of Traditional and Network Marketing".
4. Ms. Pragya Jayaswal, Assistant Professor, DPSR, "Cause-related marketing: A preliminary study on CRM initiatives in India".
5. Manabhanjan Sahu, Assistant Professor., Faculty Dept. of Humanities PMEC, Sitalapalli & Research Scholar (B.U), "The Pyramid of CSR: An Indian Perspective" in co-authorship with Diptimayee Sahu, Student, VIGNAN Institute of Technology and Management, Berhampur, BPUT, Odisha.
6. Ms. Saloni Solanki, Student, DPSR, "A Study on Consumer Buying Behaviour Towards Ready to Eat Food Industry", in co-authorship with Ms. Simran Jain, Student, DPSR.

TEA BREAK

11.00 A.M. – 11.30 A.M.

7. Ms. Disha Thanai, Assistant Professor, DPSR, "Customer Satisfaction Towards Delhi Metro Rail Corporation" in co-authorship with Ms. Gitika Bassi, Student, DPSR.
 8. Ms. Navodita Pande, Assistant Professor, Jagran Institute of Management & Mass Communication, Kanpur, U.P., "Right to Education Act in India: Case Study of A Private School in Kanpur".
 9. Mr. Janardan Paudel, Research Scholar, Tribhuvan University, Kathmandu, Nepal, "Role of Civil Society in the Transformation of Social Values and Norms".
 10. Ms. Chayanika Borah, Research scholar, Department of Political Science, North- Eastern Hill University, Meghalaya, "Right to Water and the Role of the Civil Society in India" in co-authorship with Mr. Dipendra Kumar Khanal, Student (M. A.) Department of Political Science and International Relations Gautam Buddha University, Greater Noida.
 11. Dr. Hamid Saremi, Vice-Chancellor of Azad Islamic University- Quchan Branch, Quchan, Iran, "Planning and Empowerment of Human Resource Management in Organizations", in co-authorship with Mrs. Shida Hanafi, Management Association of Iran, Tehran, Iran.
 12. Ms. Dhanashree Katekhaye, PhD student, Szent István University, Godollo, Hungary, "Labor Market: Challenges and Development- An Overview about India and European Scenario" in co-authorship with Dr. Robert Magda, Associate Professor, Faculty of Economics and Social Sciences, Szent István University, Godollo, Hungary.
 13. Dr. Mayuri Barman, Assistant Professor, Department of Philosophy, Pandu College, Guwahati, Assam "Importance of Environmental Ethics and its Approaches in our Present Society".
 14. Ms. Aastha Kumar, Assistant Professor, DPSR, "The Implication of Servant Leadership on Work Performance".
- LUNCH 01.00 P.M. – 2.00 P.M.**
15. Ms. Simran Kaur, Assistant Professor, DPSR, "Dealing With Organizational Transformation: A study on role of Fairness and Emotional – Social Intelligence" in co-authorship with Mr. Kunal Wason, Student, DPSR.
 16. Ms. Mukta Katyal, Assistant Professor, DPSR, "A Study on Stress Among College Students" in co-authorship with Ms. Manisha Rani Singh, Ms. Niharika Mahajan and Ms. Riya Khatri, Student, DPSR.
 17. Ms. Monika Gulia, Assistant Professor, DPSR, "Competency Mapping: Need for the Hour".
 18. Dr. Ankita Jain, Associate Professor, DPSR, "Green HRM: A Roadmap to Sustainability".
 19. Neha Kapoor, Student, DPSR, "A Study on Recruitment and Selection Process in Vakrangee Ltd".
 20. Ms. Aanchal Ashra, Student, DPSR, "EMOTIONAL ADVERTISING-connecting brands with people" in co-authorship with Mr. Akshay Kamra, Student, DPSR.

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PROGRAMME SCHEDULE OF SATURDAY, JANUARY 07, 2017

Technical Session 5B

TIMINGS: 10:00 A.M. – 03:00 P.M.

TOPIC: "Research Paper Presentations on Contemporary Issues"

VENUE: Amaltas, IHC, New Delhi

Coordinator

Ms. Pragya Jayaswal, Assistant Professor, DPSR, Delhi

Rapporteur

Ms. Mani Goswami, Assistant Professor, DPSR, Delhi

SESSION CHAIR

Prof. Nand Dhameja, Professor, Management Development Institute, Gurgaon

CO-CHAIR

Prof. H. J. Ghoshroy, Delhi School of Professional Studies and Research, Delhi

PAPER PRESENTATION

1. Prof. Suneel Maheshwari, Professor, Indiana University of Pennsylvania, Indiana, Pennsylvania, USA, "Academic and Professional Engagement of Students in Business Programs in India: Pedagogical and Practical Issues" in co-authorship with Uday S. Tate, Ph. D., Marshall University, USA, Dr. Shipra Singh, Associate Professor, Delhi School of Professional Studies and Research, Delhi, India and Basanna Patagundi, Ph. D., CMR University, Bangalore, India
2. Prof. Suneel Maheshwari, Professor, Indiana University of Pennsylvania, Indiana, Pennsylvania, USA, "A Comparative Analysis of Sector Diversification in Australia, India and China" in co-authorship Prof. Rakesh Gupta & Jinze Li
3. Dr. Sima Singh, Associate Professor, DPSR, "Demonetization" in co-authorship with Ms. Kajal Solanki, Student, DPSR and Ms. Manisha Babbar, Student, DPSR.
4. Mr. Rahul Singh Thakur, Student, DPSR, "Digital India: An Era Changer" in co-authorship with Ms. Bhawna Manyal, Assistant Professor, DPSR
5. Mr. Shreyans Bucha, Student, DPSR, "Demonetization: A Surgical Strike on Black Money Holders" in co-authorship with Ms. Vanshika Aggarwal, Student, DPSR.
6. Mr. Hari Gopal Risal, Assistant Professor – Finance and Account Kathmandu University School of Management Lalitpur, Nepal, "Evaluating the Impact of Education on Earnings in Nepal" in co-authorship with Dr.

C.P. Gupta, Professor Department of Financial Studies South Campus, University of Delhi, Delhi.

TEA BREAK

11.00 A.M. – 11.30 A.M.

7. Ms. Mani Goswami, Assistant Professor, DPSR, "A Study on Financial Literacy among College Students in Delhi / NCR" in co-authorship with Mr. Karan Dhawan, Student, DPSR.
8. Ms. Aanchal Nagpal, Assistant Professor, DPSR, "Financial Misbehavior of Banking Industry" in co-authorship with Mr. Rishi Raj Kohli, Ms. Divya Pahwa and Ms. Arushi Bansal, Students, DPSR.
9. Ms. Aashita Chhabra, Assistant Professor, DPSR, "Database Security Using Cyber Security".
10. Mr. Manpreet Singh, Assistant Professor, DPSR, "Green Computing" in co-authorship with Mr. Shaurya Vashisth, Student, DPSR.

LUNCH

01.00 P.M. – 2.00 P.M.