

Details are available on <http://www.internationalseminar.org>

Dear Sir/Mam,

Divine Group is proud to announce **THE XIII International Seminar on the broad theme “Ethics, Morality, and Spirituality”** scheduled to be held on January 4-5, 2012, at New Delhi. The event will have about 300 to 500 participants coming for this two-day highly enriching seminar.

The Seminar will attract Academicians, Research Scholars, Students and Practitioners from different parts of the world representing countries, such as, USA, UK, Hong Kong, Brazil, Australia, New Zealand, Japan, Slovak Republic, Czech Republic, Hungary, Thailand, South Africa, Oman, Algeria, Iran, Kuwait, Fiji, Azerbaijan, Romania, and India apart from more than **200 students** from Delhi region itself.

We would like to offer your esteemed organization to be a part of this exceptional event viz., THE XIII International Seminar which provides a great marketing prospect for Sponsors to gain a positive leverage in their business, profession, and avocation.

We have titled for your association in this Event with a proviso that the logo of your organization and its name are to be featured in our Event under the following titles:

1. Kohinoor Sponsor
2. Diamond Sponsor
3. Platinum Sponsor
4. Gold Sponsor
5. Silver Sponsor
6. Kit Sponsor
7. Printing Sponsor
8. Lunch/Dinner Sponsor
9. Display Stall
10. Video Clip
11. Advertisements for Souvenir/Delhi Business Review

These are just examples, and we could work out a title as per your business requirement.

Thank you very much for considering our request for sponsorship. Please contact us with any questions or comments you may like us to clarify. We appreciate your time and interest and we will look forward to talking with you.

With kindest regards,

Sincerely Yours

Aditya Singh
Coordinator - XII International Seminar
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Email: info@internationalseminar.org
Website: www.internationalseminar.org

XII International Seminar on Globalization of Higher Education

Venue: National Academy of Agricultural Sciences (NAAS)

NASC Complex, DPS Marg, Pusa New Delhi

Date: January 4-5,2012.

Sponsorship Options

Kohinoor Sponsor

1. Name in backdrop
2. Six free delegates passes
3. One full page back cover color advertisement
4. Logo with hyperlink on International Seminar website
5. Prominent branding at International Seminar venue
6. Complimentary exhibition booth (4X3)
7. Video Clip- 25 Seconds played 10 times
8. Feature on all our Social Media Pages including Facebook, LinkedIn, Twitter etc. and weekly updates about your organization Social Media network till 2nd Week of January 2012.

INR 4,00,000/ USD 8,000

Diamond Sponsor

1. Name in backdrop
2. Four free delegates passes
3. One full page back cover inside color advertisement
4. Logo with hyperlink on International Seminar website
5. Prominent branding at International Seminar venue
6. Complimentary exhibition booth (3X3).
7. Video Clip- 20 Seconds played 7 times
8. Feature on all our Social Media Pages including Facebook, LinkedIn, Twitter etc. and fortnightly updates about your organization on our Social Media network till 2nd Week of January 2012.

INR 3,50,000 / USD 7,500

Platinum Sponsor

1. Name in backdrop
2. Three free delegates passes
3. One full page color advertisement
4. Logo with hyperlink on International Seminar website
5. Prominent branding at International Seminar venue
6. Complimentary exhibition booth (3X2).
7. Video Clip- 15 Seconds played 5 times
8. Feature on all our Social Media Pages including Facebook, LinkedIn, Twitter etc. and monthly updates about your organization Social Media network till 2nd Week of January 2012.

INR 2,50,000 / USD 5,000

Gold Sponsor

1. Name on panel
2. Two free delegates
3. One full page colour advertisement
4. Logo with hyperlink on International Seminar website
5. Video Clip- 10 Seconds played 3 times
6. Feature on all our Social Media Pages including Facebook, LinkedIn, Twitter etc. and monthly updates about your organization Social Media network till 2nd Week of January 2012.

INR 2,00,000/ USD 4,000

Silver Sponsor

1. Name on panel
2. Two free delegates passes
3. One full page black and white advertisement
4. Logo with hyperlink on conference website
5. Feature on all our Social Media Pages including Facebook, LinkedIn, Twitter etc.

INR 1,50,000/ USD 3,000

Kit Sponsor

1. Name printed inside the kit bag
2. One free delegate pass
3. One half page black and white advertisement
4. Logo with hyperlink on International Seminar website
5. Feature on all our Social Media Pages including Facebook, LinkedIn, Twitter etc.

INR 1,25,000/ USD 2,500

Printing Sponsor

1. Name on all Printing stationary
2. Two free delegates passes
3. Logo with hyperlink on International Seminar website
4. Feature on all our Social Media Pages including Facebook, LinkedIn, Twitter etc.

INR 75,000/ USD 1,500

Lunch/Dinner Sponsor

1. Name display at lunch/dinner
2. One delegate pass free
3. One half page black and white advertisement
4. Logo with hyperlink on International Seminar website
5. Feature on all our Social Media Pages including Facebook, LinkedIn, Twitter etc.

INR 50,000/ USD 1,000

Display Stall

1. Only space provided (6'*6')
2. One delegate pass free
3. Logo with hyperlink on International Seminar website
4. Feature on all our Social Media Pages including Facebook, LinkedIn, Twitter etc.

INR 25,000/ USD 500

Video Clip

1. Played just before the break when audience is in the hall
2. One delegate pass free
3. Logo with hyperlink on International Seminar website
4. One Full Page Color Advertisements in souvenir/Delhi Business Review

Or

A Display Stall

Duration (Seconds)	Number of Times	Rates (Rs.)	
		With Souvenir Advertisement	With Display Stall
10	3	30,000	40,000
15	5	40,000	50,000
20	7	45,000	55,000
25	10	55,000	65,000

Advertisements for Souvenir/Delhi Business Review

Location/Type	Advertisement Rates	
	Black and White (Rs.)	Colour (Rs.)
Back Cover	35,000	35,000
Inside Front	30,000	30,000
Inside Back	25,000	25,000
Full Page (22.86cm * 17.78cm)	10,000	20,000
Half Page (11.43cm * 17.78cm)	6,000	10,000
Quarter Page (11.43cm * 8.89cm)	3,500	6,000
Banner Advt. on Website (120*60 Pixel)	N/A	25,000
Combo Offer (Full Page Cover + Banner)	N/A	40,000
Detailed Webpage on website	N/A	30,000